



Richard Ruotolo
Graphic Designer

ABOUT ME

Celebrated 17 years as Graphic Artist for Cranberry Productions, Inc. creating print and digital marketing materials for Shear Madness, the Hilarious Comedy Whodunit which began in 1978 in Lake George, NY, broke a record as longest running play in U.S. history in Boston and has a successful production still running at The Kennedy Center in Washington, DC.

I offer many years of experience working at design firms, creative service companies, a print shop and freelance. For the past three years I have volunteered as Webmaster for the Colonie Art League, curated several online art shows and oversee their Instagram page. I also enjoy seeking the next great shot through nature and street photography as well as creating fun pieces with digital and collage art. See more on my Instagram page.

MY SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat Pro
- Photography
- Procreate
- Logo Design
- Print Design
- Web Design
- T-Shirt Design
- GIF Animation
- Wix
- Pagecloud
- Squarespace
- Canva
- Crello
- iMovie
- Google Suite
- Constant Contact
- Jot Form
- Mailchimp
- Hightail

CONTACT ME

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SAMPLE PORTFOLIO

www.ruotolodesignshack.com



#JacobsJourneyMPS1

T-shirt graphic designed to help raise awareness and funds for Jacob who battles with MPS1 Hurler Syndrome.



USS Liberty - Seal

Graphic for mugs and keychains for attendees at the annual golf event to honor navy lives lost on June 8, 1967.



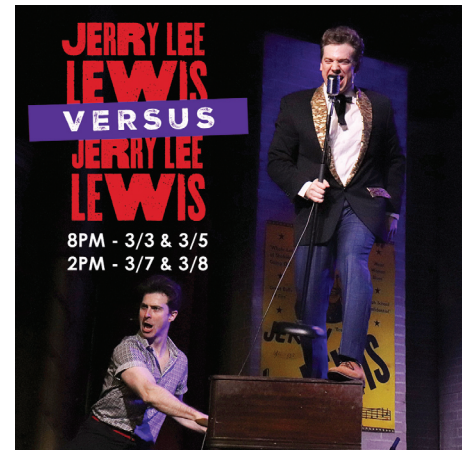
Boston Shear Madness 40th Anniversary

Campaign: logo, playbill, cake design, print and web advertisements, social media graphics, website animation and mobile countdown to the January 29, 2020 gala.



Cohoes Music Hall

Postcard, large format posters and lawn signs throughout the capital region for the fun & free summer movie series.



Playhouse Stage Company

Photographer for various productions. Photos were then used in marketing materials to promote the shows.